



Exhibitors at art KARLSRUHE benefit from funding decision

Karlsruhe, 25.05.2022 - As part of the rescue and future programme Neustart Kultur, the Federal Government Commissioner for Culture and the Media (BKM) has made funding available for the cultural sector. As an important fair, the 19th edition of art KARLSRUHE - Classical Modern and Contemporary Art (7-10 July 2022) can look forward to a positive funding decision. In Karlsruhe, the exhibiting galleries will benefit from this news in the form of discounted stand rents, as the funding sum will be passed on in full to the exhibitors.

"I am very pleased that we can offer our exhibitors improved conditions thanks to Neustart Kultur. The galleries and artists in particular have had to struggle with financial losses during the pandemic. We hope that the discounted stand rents will support the galleries in presenting themselves and their art in Karlsruhe. After all, this also enriches the art KARLSRUHE fair experience. As the finale of our summer trade fairs, this will not only provide a stage for the international art market, but also for Karlsruhe as the City of Media Arts", explains Britta Wirtz, Managing Director of Messe Karlsruhe. The exact amount of funding will be determined after the event.

Digital anticipation of real encounters with art

Those who would like to get in the mood for the programme of the 215 exhibiting galleries in advance will soon be able to gain a first digital insight on the "Galerieplattform_DE". As a special offer for art lovers and collectors, the online platform will provide a selection of works from classical modernism to recent art history from 23 June to 6 July.

The gallery platform_DE will be used for the first time as a supplement to the art KARLSRUHE fair. The principle is easy to explain: each of the participating galleries has the chance to present various works online in the run-up to the fair. One artwork can be uploaded in each of the categories "Classic Modern Art", "Art after 1945", "Contemporary Art", "Prints and Edition Objects" and "Sculpture". Sales can then be transacted in direct contact between the gallery and potential customers. "Of course, the platform cannot replace the real art experience on site, but it can complement it in a meaningful way," says curator Ewald Karl Schrade.

"The digital show of works is intended to heighten anticipation for our summer fair. Art collectors can get an idea of this year's diversity of positions in advance," Schrade continues. The gallery platform is to be understood as an invitation to all those interested in art to get in touch with the galleries. This vision also fits in with the goal of art KARLSRUHE: to bring the art market closer together again.

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About the Trade Fair

art KARLSRUHE - International Fair for Classic Modern and Contemporary Art spans 120 years of art history. National and international galleries present the full breadth of the art market – from the complete spectrum of 20th -century art to works fresh from the artists' studios. A special and unique selling point in the airy, lightflooded exhibition halls is the unique layout of galleries in interplay with generously proportioned sculpture areas and one-artist-shows focussing on the work of individual artists. art KARLSRUHE's national and international flair appeals to established collectors as well as newcomers to the art market. Firmly anchored in the cultural city of Karlsruhe (UNESCO City of Media Arts), art KARLSRUHE collaborates with renowned museums and cultural institutions in the city of Karlsruhe and its surrounding region to create a special art experience.

Further information is available online at: art-karlsruhe.de and on our social media channels: facebook.com/artkarlsruhe and instagram.com/art_karlsruhe



Die Beauftragte der Bundesregierung
für Kultur und Medien