



## art KARLSRUHE 2022 as a Summer Edition

### Classic Modern and Contemporary Art from 7 to 10 July

This year's **art KARLSRUHE – International Trade Fair for Classic Modern and Contemporary Art** promises to offer summery art experiences. A total of 215 renowned galleries from twelve countries are expected in the four high-ceilinged, light-flooded halls when Karlsruhe Trade Fair Centre hosts the international art market for the 19<sup>th</sup> time from **7 to 10 July 2022**. Thanks to their many one-artist-shows and the traditional sculpture areas, the participating galleries will provide ample inspirations for purchasing artworks. art KARLSRUHE traditionally kicks off the art fair year each February, but this year the event will take place in July because of the coronavirus. In the sunny and warm season, visitors will be able to enjoy the entire spectrum of 120 years of art history, flanked by artworks fresh from their creators' studios.

#### Art in a new light

With summery flair, art KARLSRUHE 2022 promises to present time-tested formats in a literally new light. "I am eagerly looking forward to the summer edition of art KARLSRUHE. The artworks will be bathed in warm sunbeams shining through the wide skylights in the ceilings. The greenery in the atrium will lure visitors outdoors. And long hours of daylight will tempt guests to linger in the evenings. Our concept takes the advantages of summer into account and creates an exciting trade fair experience that invites people to enjoy Karlsruhe, the UNESCO City of Media Arts", assures Britta Wirtz, Managing Director of Karlsruhe Trade Fair Centre.

The sculpture garden – sponsored by the Vollaack Group – is likely to attract special attention. Outdoor catering will be available here on the approximately 6,800 square metres of green space between the four exhibition halls: this will harmonize with the three-dimensional artworks and contribute to the summery ambience. The opening hours will also be changed to suit the new date of the art fair. Art lovers will have the opportunity to visit art KARLSRUHE until well into the evening. The fair will open its doors from Friday (8 July) to Sunday (10 July) from 11:00 a.m. to 8:00 p.m. Holders of the appropriate tickets can also attend the vernissage on Thursday, 7 July 2022 until 8 p.m.

#### Face-to-face sharing resumes

The coronavirus-induced postponement of the fair from its usual date in February to this year's date in July also means a return to the direct encounters with art that art lovers have been yearning for. art KARLSRUHE 2020 was the last art fair that could still take place without restrictions, so everyone hopes that this year's rescheduling will contribute to a more relaxed way of enjoying art. "Together with the warming temperatures, our anticipation for the July edition of art KARLSRUHE is also heating up. We want to bring the art market together again", explains curator Ewald Karl Schrade, who adds that face-to-face sharing in particular has been neglected during the pandemic. His opinion is shared by the exhibiting galleries which, Schrade explains, are working together with the fair's team to assure that the art summer in Karlsruhe will be a complete success.

#### The art business in times of crisis

Thanks to the art insurance company Mannheimer Versicherungen, which will also be represented with an information stand in 2022, the series of talks that comprise the annual ARTIMA art meeting will take place at the eponymous forum in newly designed Hall 3. A total of six presenters will speak on the main topic of "The art business with,

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against and after the coronavirus” on 7 and 8 July (daily at 2 p.m.). From the perspective of their profession, prominent art mediators such as Werner Tammen (regional chairman of the Berlin galleries) and curator Kasper König will report on the challenges facing the art industry in times of the pandemic. “It was practically in the air to dedicate this year’s edition of the traditional ARTIMA art meeting to the pandemic and its consequences for the industry”, explains Gabriele Lindinger, Büro für Kunst und Öffentlichkeit of the publishing house Lindinger + Schmid, which has always conceived the two-day event series.

#### **About the Trade Fair**

art KARLSRUHE – International Fair for Classic Modern and Contemporary Art spans 120 years of art history. National and international galleries present the full breadth of the art market – from the complete spectrum of 20<sup>th</sup>-century art to works fresh from the artists’ studios. A special and unique selling point in the airy, light-flooded exhibition halls is the unique layout of galleries in interplay with generously proportioned sculpture areas and one-artist-shows focussing on the work of individual artists. art KARLSRUHE’s national and international flair appeals to established collectors as well as newcomers to the art market. Firmly anchored in the cultural city of Karlsruhe (UNESCO City of Media Arts), art KARLSRUHE collaborates with renowned museums and cultural institutions in the city of Karlsruhe and its surrounding region to create a special art experience.

Further information is available online at:

**[art-karlsruhe.de](http://art-karlsruhe.de)**

and on our social media channels:

**[facebook.com/artkarlsruhe](https://www.facebook.com/artkarlsruhe) and [instagram.com/art\\_karlsruhe](https://www.instagram.com/art_karlsruhe)**